

**NORTON**

SAINT-GOBAIN

# NORTON FOAM MASKING TAPE

NEW



WE GIVE YOU A COMPETITIVE EDGE...  
**A SOFT EDGE, THAT IS.**



# NORTON FOAM MASKING TAPE KEEPS YOU OUT OF A JAMB.

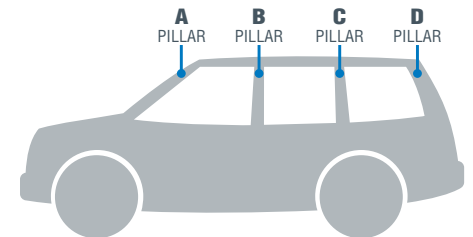
## Norton Foam Masking Tape

Norton foam masking tapes are easy-to-use, time-saving products to mask door jambs and other apertures like hood and deck lid openings that need to be sealed during the painting process. Foam masking tape produces a soft edge, rather than a hard paint line, so rework is eliminated and productivity is increased.

- The fastest, most effective method to mask and seal all jambs
- Mask apertures in half the time versus tape and paper
- Produces a soft paint edge, eliminating costly rework/detail work from hard paint lines caused by masking tape
- Prevents overspray from penetrating into the jamb

### Which Foam Masking Tape is Right for the Job?

|   | 13mm x 50m<br>#70735 | 20mm x 50m<br>#70746 PREMIUM |
|---|----------------------|------------------------------|
| Masks A Post/Pillar                               |                      | ■                            |
| Masks B, C, D Post/Pillar                         | ■                    | ■                            |
| Apply to Moving Part                              |                      | ■                            |
| Apply to Fixed Part                               | ■                    | ■                            |
| Protects against paint overspray                  | ■                    | ■                            |
| Temperature resistant up to 203°F/ 5°C for 1 hour | ■                    | ■                            |
| Absorbant and will not flake paint after baking   | ■                    | ■                            |
| Works with solvent and waterborne paints          | ■                    | ■                            |
| Masks door gaps with plastic trims attached       |                      | ■                            |
| Adjustable by hand or spreader                    |                      | ■                            |
| Hidden adhesive edge                              |                      | ■                            |
| Continuous roll                                   |                      | ■                            |



#### Definition of Pillars/Posts:

The vertical pillars/posts support a car's roof.

The forward pillars, which also support the windshield, are called **A-pillars**.

If a car has center pillars, behind the driver's seat but ahead of the rear seats (if any), they are called **B-pillars**.

The rear pillars, behind the cabin, are called **C-pillars**.

If the car has an additional set of pillars behind the C-pillars, such as the rear pillars of a station wagon, they are called **D-pillars**.

**TECH**tip

- For best adhesion, apply to clean, dry surfaces, and apply at temperatures between 60 and 90 degree F.
- Avoid stretching the foam during application



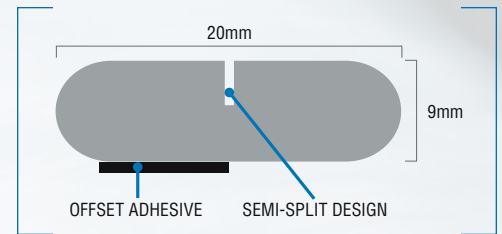
#### New!

Scan this QR code with your smartphone to view Masking Best Practices on YouTube.

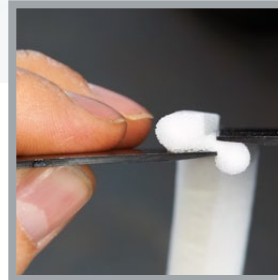
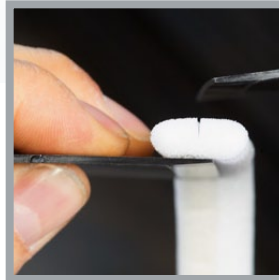


## Premium Foam Masking Tape

- Apply to fixed or moving parts
- Offset adhesive keeps adhesive away from the paint edge
- Semi-split design conforms easily to most apertures without rolling to ensure a smooth paint edge
- Continuous roll that does not distort when torn

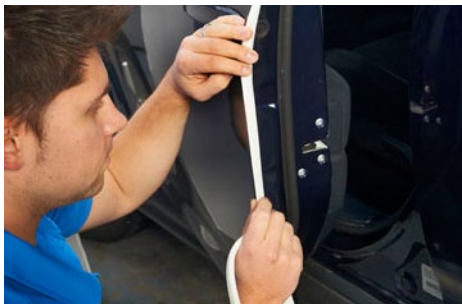


The Premium Foam Masking Tape semi-split design and offset adhesive are critical design features to ensure a soft paint edge.



The adhesive is offset and, when applied correctly, is hidden behind the panel so it never comes into contact with the paint. If exposed, paint will puddle near the adhesive rather than be absorbed by the foam and create rough edges. Having the adhesive offset eliminates the chance of the adhesive being exposed.

The semi-split design allows for the side with the offset adhesive to stay securely in place while the open cell foam structure is literally pushed through the jamb for complete protection. The foam can then be adjusted for height by hand or with a spreader.



For a moving part, apply to the panel edge making sure the adhesive is behind the panel. Press evenly and firmly for good adhesion.



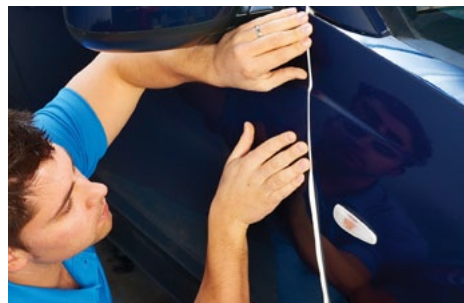
Close the part and smooth the foam tape into the gap with your finger to the required depth.



A spreader can also be used to adjust the height or depth of the premium foam masking tape to ensure perfect coverage.



For a fixed part, like the A Post, apply to the panel edge making sure the adhesive is behind the panel. Press evenly and firmly for good adhesion.



Close the part carefully to make sure the foam is exposed then smooth the tape into the gap with your finger to the required depth.



After painting the vehicle and the paint is dry, the premium foam masking tape can then be removed.

**TECHtip**

**FOR REMOVAL:** Lift one end of the foam about an inch from the surface then stretch the foam tape parallel to the surface to ensure clean removal. (Do not remove foam at a 90 degree angle as this may cause adhesive transfer).

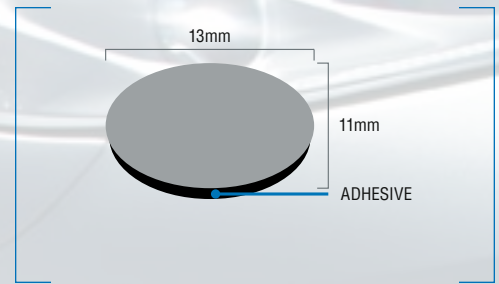


# SEAL THE DEAL ON A QUALITY REPAIR

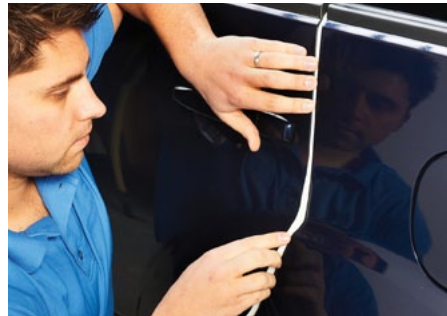


## Foam Masking Tape

- Apply to Fixed Parts
- Reduce Masking Time



Apply to the car body / fixed part being careful not to expose the adhesive where paint will be applied. Press evenly and firmly for good adhesion.



Close the moving part very carefully and then do a visual check to make sure there is no exposed adhesive.



After painting the vehicle and the paint is dry, the foam masking tape can then be removed.

## TECHtip

To prevent paint build up at the adhesive edge, be careful in closing the moving part not to roll the foam and expose the adhesive. If the adhesive is exposed, the foam tape must be removed and repositioned so the adhesive is not exposed.

**FOR REMOVAL:** Lift one end of the foam about an inch from the surface then stretch the foam tape parallel to the surface to ensure clean removal. (Do not remove foam at a 90 degree angle as this may cause adhesive transfer).

## FOAM TAPE AVAILABILITY

| UPC          | DESCRIPTION               | SIZE                           |
|--------------|---------------------------|--------------------------------|
| 662544-70735 | Foam Masking Tape         | 13 mm x 50 m (1/2" x 54.6 yds) |
| 662544-70746 | Premium Foam Masking Tape | 20 mm x 50 m (3/4" x 54.6 yds) |

1/case



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**FORM # 8278**

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